



**CHETANA'S
HAZARIMAL SOMANI COLLEGE OF COMMERCE
AND ECONOMICS,
SMT. KUSUMTAI CHAUDHARI COLLEGE OF
ARTS.**

[Reaccredited By NAAC with A Grade 3rd Cycle]

Founder President



Respected Balasaheb Madhukarrao Chaudhari

[Former Education & Finance Minister, Govt. of Maharashtra]

[Ex-Speaker, Maharashtra Legislative Assembly]

Golden Jubilee Year

PROSPECTUS

2019-20

THE 'CHETANA EDUCATION TRUST'.

Chetana which means consciousness, is the essence of all creation. It is all-pervasive and infinite. It is the essence that unifies all beings and things. The culture advancement of the human race itself can be attributed to the awareness of this consciousness. This consciousness requires a blend of emotional awareness and wisdom, which are the primary goals of education. Hence this name was suggested by Late Smt. Kusumtai Chaudhari while forming this profound education movement. Chetana, a service oriented educational trust was established on 09th September, 1969 by Respected Balasaheb Madhukarrao Chaudhari (former Education and Finance Minister, Government of Maharashtra and Ex-Speaker, Maharashtra Legislative Assembly).

As Minister of Education, he presented a 'White Paper' in the Legislative Assembly and generated new ideas to develop the education of Maharashtra. He always tried to universalize education and provide access to education, for all segments of society. Balasaheb defined the role of Government in the development of education. His Philosophy has been followed by the Government to this very day.

Chetana, one of Balasaheb's dreams, has consistently progressed over the years and has today become an institution to reckon with. Now centrally located Chetana was once a part of the suburb, located along the Mahim creek connected to Mithi River. Majority of the local population was totally dependent on this river and the creek for livelihood. As a Minister, whenever Balasaheb visited the nearby area, he was perturbed by the severe problem of illiteracy and poverty. His concern for the social and educational development of the region led him to decide over the establishment of an educational institution for the children of fishermen and other marginalized communities in the vicinity. He even travelled by boat to search for a suitable piece of land for Chetana. Finally, this search ended when the Government of Maharashtra allotted an open plot for Chetana. However, developing this plot was another task as it was a marshy land. It was filled by stone, sand and with the soil. He assembled a team of educationists and social workers to contribute to the development of Chetana. It was predetermined that Chetana will strive to provide educational facilities to students coming from underprivileged strata of society.

Finally, Chetana's academic activities commenced from June 1970 for the students many of whom were the first generation learners. Till today, Chetana is committed to its mission

framed by its founder. Now Hon'ble Shri Shirish Madhukarrao Chaudhari, Honorary Secretary of Chetana Education Trust; is shaping this movement with his colleagues towards world class institute.

Considering the need of time, Chetana has expanded its scope of operations and set up two more institutions: Chetana's R. K. Institute of Management and Chetana's Institute of Management and Research. Today these two institutions are rated among the best institutions in the field of Management Education. The development of Chetana can be traced as given below.

No	Name of the Institutions	Year of
		Establishment
1.	Chetana's H.S. College of Commerce and Economics	1970
2.	Chetana's R.K. Institute of Management & Research	1981
3.	Smt Kusumtai Chaudhari College of Arts	1992
4.	Chetana's Institute of Management and Research	1996
5.	Chetana's Primary School, Khiroda, Dist. Jalgaon.	2016

CHETANA COLLEGE

This College is permanently affiliated to the University of Mumbai and the University Grant Commission awarded status under 2(f) and 12(B). In the year 2017 NAAC re-accredited with 'A' Grade for its third cycle.

Initially, it was single faculty Commerce College with nomenclature 'Chetana College'. Renowned businessman Late Shri. Hazarimal Somani donated lump-sum amount for the construction of building. His name was respectfully adopted for the name of college. In the year 1993, Arts faculty was started. This way the name of Smt. Kusumtai Chaudhari was aptly given considering her contribution to education and social development.

From the year 2001 considering the need of the hour, professional courses were started under the Self Financing section. Recently, even the Science stream has been added with introduction of B.Sc. IT, in the self-financing section. Meanwhile Chetana's Junior College was also established to cater to the needs of the higher secondary students. Our YCMOU Centre caters to the needs of students, who are unable to get education in regular courses. Presently there are nearly eight thousand students who get higher Education in this esteemed education movement founded by visionary educationist Hon'ble Balasaheb Chaudhari.

Year of Commencement of Courses

Sr. No.	Title of the Course	Year of Commencement
Junior College:		
01	Commerce	1976
02	Arts	1990
03	MCVC	1992
Degree College:		
04	Commerce	1970
05	Arts	1992
Self-Finance Courses:		
06	B.M.S.	2001
07	B.A.F.	2004
08	B.M.M.	2011
09	B.Sc.IT	2014
Post Graduate:		
10	M. Com. – Management	2005
11	M. Com. – Accountancy	2007
12	M. Com. – Banking & Finance	2016
Research Centre:		
13	PH.D.	2009
Y.C. Open University:		
14	B.A./B.Com. (Marathi Medium)	1995
15	B. Com.(English Medium)	2000
16	M.A. (Marathi)	2011
17	M. A. (Hindi, English)	2015
18	M. B. A.	2010

Vision:

To evolve as an institution of academic and cultural excellence, and create an urge to enrich the personality of our students to serve humanity as one global family.

Mission:

To impart Quality Education to students and mould them into responsible citizens and dynamic leaders of resurgent India.

Objectives:

- To bring educational opportunities within the reach of the underprivileged sections of society;
- To ensure holistic growth of students by encouraging their active participation in co-curricular/extra-curricular activities;

- To impart value based quality education;
- To inculcate a sense of belonging among students and the staff for the smooth and successful functioning of the institution;
- To ensure justice and fair play in all academic and non-academic matters affecting students and the staff;
- To encourage students to aspire for higher achievements and help them unleash their latent abilities and realize their cherished goals;
- To stimulate teachers to continuously enrich their knowledge for the benefit of students and for the well-being of the society.

UNIQUE FEATURES ABOUT THE SELF FINANCING COURSES

1. **Experienced Faculty:** Experienced visiting faculty in addition to capable full-time faculty members are drawn from the professional and business field to teach various subjects.
2. **Well-Equipped Library:** The college library is well stocked with reference books, Journals, text books, and CD's. The students can borrow two books at a time.
3. **Technological Equipment:** The College has IT enabled classrooms with good infrastructure and specialised Computer Lab.
4. **Workshops/Seminars/Guest Lectures** These are conducted at regular intervals to give updated practical knowledge to the students in the respective subjects by eminent people from the industry.
5. **Industrial & Organisational Visits:** These are periodically organised to give the latest practical knowledge to the students and also to develop their interactive skills.
6. **Presentations & Case Study Analysis:** Students are given adequate training in making computerised presentations before the class to develop their knowledge, confidence and communication skills.
7. **Personality & Language Development Workshops:** These help to develop the all round personality of the students and speaking skills in the English language with emphasis on correctness of language and voice culture.
8. **Parents' Meet:** an interactive meeting with parents to appraise of the student's progress.
9. **Placements:** The college makes an effort to provide summer placements to the students in reputed companies which will widen their scope of learning through practical knowledge acquired there.

EMPOWERMENT OF STUDENTS :

The college believes in the Principle of Empowerment of Students for without freedom one cannot acquire true knowledge and achieve excellence. Student's teams have been formed such as Students' Representative Committee Academic Library Cell, Event Management Committee, Placement Cell, etc. for the purpose of self management. Every class is assigned a class mentor, who looks after of the needs and issues of students studying in that class. Any difficulties faced by the students is to be communicated to the class mentor for redressal.

OFFICE HOURS :

- From 10.30 a.m. to 4.00 p.m.

ADMISSION PROCEDURE :

- All admissions to First Year BMS/BAF/BMM/BSCIT shall be strictly as per the guidelines provided by the Government of Maharashtra and University of Mumbai. Candidates are to refer to the detailed advertisement published by the University to know the exact admission procedure and the time schedule of the same.
- Parents and Students are requested to go through the advertisement published by the Government of Maharashtra and University of Mumbai before seeking admission.
- Students are to follow the online procedure laid down in the advertisement published by the Government and use the details given in the prospectus and the notices displayed on the Notice Boards.
- The process of admission for the all first year degree courses will be conducted as per the admission rules issued by the Government of Maharashtra.
- The Principal reserves the right to amend and modify the guidelines as and when the amendments and modification are received from the above authorities.
- Once student's admission is confirmed by the designated authorities, the student should deposit prescribed fee at the bank counter in the college premises, within the time allotted for the same. Failure to deposit the fee on time shall result in cancellation of admission.
- It must be noted that if the online free-ship/scholarship application process (in case of students belonging to reserved category) is not completed by the student, at entry point, he/she shall have to pay the full fee before appearing for the semester examination. It is essential for the student to deposit full fee at the time of admission to the subsequent year. The fee deposited by the student will be refunded as and when the Government Authorities sanction the amount of free-ship/scholarship.
- Admission will be confirmed ONLY after University approves the final enrolment of the student.

THE DOCUMENTS REQUIRED FOR ADMISSION

1. Original online application (college copy);
2. Original plus three photo copies of HSC Mark-sheet;
3. Leaving Certificate;
4. Attested copy of S.S.C. Board Certificate;
5. Attested copy of School Leaving Certificate;
6. Photo copy of Ration Card;
7. Photo copy of Aadhar Card;
8. Attested copy of Caste Certificate, if applicable;
9. Income Certificate issued by Tahasildar or Form No. 16A;
10. Attested copy of Non-Creamy Layer Certificate, if applicable.

RESERVATION FOR SC/ST/NT/OBC/SBC ADMISSION :

51% of the seats as specified below are reserved for students of backward class.

SC	ST	VJ	NT-1	NT-2	NT-3	OBC	SBC	TOTAL
13%	7%	3%	2%	3%	2%	19%	2%	51%

Students who claim admission in reserved category must attach :

1. A Certified Copy of Caste Certificate issued by one of the following officers for educational purpose :

a) The Collector	b) The Grant Officer	c)The Tahasildar or Mohalkar
d) The Director of Social Welfare	e) The Social Welfare Officers	

2. OBC / NT / VJNT / BT candidates must submit 'Non-creamy layer certificate'.

Name of the Scholarship/ free ship	Eligibility Conditions
National Scholarship (Govt. of India on the recommendation of S.S.C. Board).	45% & above marks in every subsequent annual examination.
Govt. of India Scholarship to the S.C/S.T. & EBC for three years.	Parent's annual income: less than Rs. 12000/-
Maharashtra State Open Merit Scholarship for Students of all communities.	60% & above marks at S.S.C. Exam; 45% & above Marks at a Higher Secondary Exam.
Maharashtra State Open Non Backward Class student Open Merit free ship.	Marks 65% & above; Guardian's annual income: between Rs.1,101/- &Rs.4,800/-
Maharashtra State Economically backward class free ship for one year: Full Fees	Guardian's Annual Income Rs.15,000/- or less; Also for the Employed students;
Maharashtra State Scholarships to Children of Freedom Fighter.	Freedom Fighter's Spouse, Children or Grand Children.
National Scholarship for Full Course: Rs.720/- to Rs.1,150/- p.a. as per the Class in which student is studying;	60% marks in the aggregate; Guardian's annual income: Rs.15,000/- or less;
Scholarship/Free-ship to children of the Secondary School Teachers:Rs.50 p.m.	Children of Primary & Secondary School teachers;
Free ship to the backward Caste Students for one year:	Students belonging to the Backward Caste from the State of Maharashtra

REFUND OF FEES

- Fees once paid will not be refunded in any circumstances except the guidelines, if any; issued by the University of Mumbai.
- As per the Ordinance the percentage of fee will be deducted from the amount deposited by the candidate.
- The student admitted in the college, may request for refund of fees after applying in writing for cancellation of admission.

ACADEMIC TERM :

- The academic term and the duration of the Semester shall be as per the guidelines issued by the University, from time to time.

BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

(Affiliated to the University of Mumbai)

OBJECTIVES :

The University of Mumbai has introduced the B.M.S. Course to prepare our students to compete in the field of Management of the new millennium with its emphasis on success in the dynamic and globally competitive market place. The course has been designed to create professionally qualified management executives, with effective hard and soft skills related to the operational environment, use of modern technology and interpersonal communication in the field of management.

ELIGIBILITY:

a) A Candidate for being eligible for admission to the Bachelor of Management Studies Degree Course shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate at first attempt (40% in case of reserved category).

DURATION OF THE PROGRAMME AND RELATED INFORMATION:

- The programme is full time, consisting of six semesters spread over three years.
- The course consists of 40 modules comprising 38 theory papers and 2 projects.
- Total number of lectures per course (subject) shall be minimum of 50 and a maximum of 60, each of 50 minutes duration.

COURSE STRUCTURE:

FYBMS

Semester I	Semester II
Foundation of Human Skills	Business Environment
Introduction to Financial Accounts	Industrial Law
Business Law	Business communication-II
Business Statistics	Principles of Marketing
Business Communication	Business Mathematics
Foundation Course	Principles of Management
Business Economics	Foundation Course-II

SYBMS

Note: Specialization is offered to Learners from Semester III onwards:

Finance or Marketing or Human Resource Management (Specialization once selected cannot be changed)

Semester III	Semester IV
Common subjects	
Environmental Management	Business Economics - II
Business Planning and Entrepreneurial Management	Business Research Methods
Accounting for Managerial Decisions	Ethics & Governance
Strategic Management	Production and Total Quality Management
Information Technology in Business Management -I	Information Technology in Business Management -II
Group A: Finance Electives (Any Two Courses)	
Cost Accounting	Corporate Restructuring
Corporate Finance	Innovative Financial Services
Equity and Debt marketing	Financial Institutions & Markets
Basics of Financial Services	Strategic Cost Management
Group B:Marketing Electives (Any Two Courses)	
Consumer Behaviour	Integrated Marketing Communication
Advertising	Rural Marketing
Product Innovations Management	Tourism Marketing
Social Marketing	Rural Marketing
Group C: Human Resource Electives(Any Two Courses)	
Recruitment & Selection	Human Resource Planning & Information System
Motivation and Leadership	Training & Development in HRM
Employees Relations & Welfare	Change Management
Organisation Behaviour & HRM	Conflict & Negotiation

TYBMS

Note: Group selected in Semester III will continue in Semester V & Semester VI

Semester V	Semester VI
Common Subjects	
Logistics & Supply Chain Management	Operation Research
Corporate Communication & Public Relations	Project Work
Group A: Finance Electives (Any Four Courses)	
Investment Analysis & Portfolio Management	International Finance
Commodity & Derivatives Market	Innovative Financial Services
Wealth Management	Project Management
Risk Management	Strategic Financial Management
Direct Taxes	Financing Rural Development
Wealth Management	Indirect Taxes
Group B: Marketing Electives (Any four Courses)	
Services Marketing	Brand Management
E-Commerce & Digital Marketing	Retail Management
Sales & Distribution Management	International Marketing
Customer Relationship Management	Media Planning & Management
Industrial Marketing	Marketing of Non Profit Organisation
Strategic Marketing Management	Sports marketing
Group C: Human Resource Electives (Any four Courses)	
Finance for HR Professionals & Compensation Management	HRM in Global Perspective
Strategic Human Resource Management & HR Policies	Organisational Development
Performance Management & Career Planning	HRM in Service Sector Management
Industrial Relations	Workforce Diversity
Talent & Competency Management	Human Resource Accounting & Audit
Stress Management	Indian Ethos in Management

SCHEME OF EXAMINATION:

- 1) The examination shall be conducted at the end of each Semester.
- 2) Each subject shall be evaluated for 100 marks. The evaluation of the performance of the student in theory papers shall be on the basis of both internal assessment (25%) and semester end examination (75%).
- 3) Internal evaluation shall be as per university guidelines, on the basis of class tests, assignments, projects, attendance etc.
- 4) The Semester end examination shall be held at the end of each Semester and shall be of two and a half hours duration.
- 5) The college shall carry out the internal evaluation and conduct the semester end examinations for all papers in semesters I, II, III & IV. The college shall carry out the internal evaluation for theory papers in Semesters V & VI while the University shall conduct the Semester end examination for these two semesters.
- 6) The evaluation of Projects at T.Y.B.M.S. shall be carried out by the examiners appointed by the College for the Viva-voce examination. Projects are awarded marks out of 100 and would be a part of total semester marks.

STANDARD OF PASSING :

I) Passing standard

A student shall have to obtain a minimum of 40% marks in aggregate for each theory paper (where the theory paper consists of Internal Assessment & Semester (End Examination) with minimum of 40% marks (i.e. 10 out of 25) in the Internal Assessment and 40% marks in Semester end examination (i.e. 30 Out of 75) separately to pass the subject.

II) Performance grading table

Grade	Marks	Grade Points
O	80 & above	10
A +	70-79.99	9-9.99
A	60-69.99	8-8.99
B +	55 to 59.99	7-7.99
B	50-54.99	6-6.99
C	45 - 49.99	5-5.99
D	40 to 44.99	4-4.99
F	Less than 40	0

III) Allowed To Keep Terms (ATKT) :

- a. A student shall be allowed to keep term for Semester II irrespective of number of heads of failure in the Semester I.
- b. A student shall be allowed to keep term for Semester III if he/she passes each of Semester I and Semester II

OR

A student fails in not more than two papers of Semester I and Semester II each

- c. A student shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III.
- d. A student shall be allowed to keep term for Semester V if he/she passes Semester I, Semester II, Semester III and Semester IV

OR

- e. Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

- f. Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full
- g. A student shall be allowed to keep term for Semester VI irrespective of number of heads of failure in the Semester V.
- h. The result of Semester VI shall be kept in abeyance until the student passes each of Semester I, Semester II, Semester III, Semester IV and Semester V.

FEE STRUCTURE BMS COURSE

Particulars	F.Y.BMS		S.Y.BMS		T.Y.BMS	
	Open Categor y	Reserve Categor y	Open Categor y	Reserve Categor y	Open Categor y	Reserve Categor y
Tuition fees	10,000		10000		10000	
Library Fees	300		300		300	
Gymkhana Fees	400		400		400	
Other Fees/Extra Curricular Activities	250		250		250	
Exam Fees	2042	2042	2042	2042	1000	1000
Enrollment Fees	220		0		0	
Disaster Relief Fund	10	10	10	10	10	10
Industrial Visit Fees	500	500	500	500	500	500
Admi Processing	200	200	200	200	200	200
Document Verification Fees	400	400	400	400	400	400
Utility Fees	250		250		250	
Magzine Fees	100		100		100	
ID Card & Library Fees	50	50	50	50	50	50
Group Insurance Fees	20	20	20	20	20	20
Student Welfare Fund	50	50	50	50	50	50
Development Fees	500		500		500	
Vice Chancellors' Fund	20	20	20	20	20	20
Uni Sports & Cultural Activity	30	0	30	0	30	0
Project Fees					500	500
E-Suvidha	50		50		50	
E- Charges	20		20		20	
Alumni Association Fee	25	25	25	25	25	25
(A)	15,437	3,317	15217	3,317	14675	2775
Computer Practicals	1000		1000		1000	0
Laboratory Fees	1000		1000		1000	0
(B)	2000	0	2000	0	2000	0
University Examination Fees + Convocation Fees (Sem V & Sem VI)	0	0	0	0	2292	2292
Refundable						
Cauton Money	150	150	0		0	
Library Deposit	250	250	0		0	
Laboratory Deposit	400	400	0		0	
(C)	800	800	0		0	
Fees (A+B+C)***	18,237	4,117	17217	3,317	18967	5,067

(*** No Scholarship / Freeship facility avail to OBC/SBC & VJNT categories. Facility only for SC & ST category Students).

(*** Above amount is interim fees & is subject to revision as per University guideline).

BACHELOR OF COMMERCE – ACCOUNTING AND FINANCE (BAF)

(Affiliated to the University of Mumbai)

OBJECTIVES :

- To create for the students, of University of Mumbai, an additional avenue of self employment and also to benefit the industry by providing them with suitable, trained person in the field of Accounting & Finance.
- To prepare students to grab opportunities, being newly created, in the Accounting & Finance.
- To provide adequate basic understanding about Accounting & Finance education among the students.
- To give an adequate exposure to operational environment in the field of Accounting & Finance.
- To inculcate training and practical approach by using modern technology amongst the students in the field of Accounting & Finance.

ELIGIBILITY :

- A Candidate for being eligible for admission to the Bachelor of Commerce (Accounting & Finance)
- Degree Course shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate at first attempt (40% in case of reserved category).

DURATION OF THE PROGRAMME AND RELATED INFORMATION:

- The programme is full time, consisting of six semester spread over three years.
- The course consists of 40 modules comprising 38 theory paper and 2 projects.

Total number of lecture per course (subjects) shall be minimum of 50 and a maximum of 60, each of 50 minutes duration.

COURSE STRUCTURE

FYBAF

SEMESTER I	SEMESTER II
Financial Accounting – I	Financial Accounting – II
Cost Accounting – I	Auditing (Introduction and Planning) – I
Economics – I	Taxation – I (Indirect Taxes – I)
Commerce – I – Business Environment	Business Communication – II
Financial Management – I	Business Law (Business Regulatory Framework – II)
Business Communication – I	Business Mathematics
Foundation Course – I	Foundation Course – II

SYBAF

SEMESTER III	SEMESTER IV
Financial Accounting -III	Financial Accounting Paper-IV
Auditing - II	Auditing-III
Taxation-II Direct Tax	Taxation Paper-II- Direct Tax
Economics - II	Research in Accounting
Business Law-II	Business Law- III-Company Law
Foundation Course-III Financial Markets Operation	Information Technology -II
Information Technology-I	Foundation Course-IV- Principles of Management

TYBAF

SEMESTER V	SEMESTER VI
Financial Accounting – V	Financial Accounting – VII
Financial Accounting – VI	Project Work
Cost Accounting – III	Cost Accounting – IV
Financial Management – II	Financial Management –III
Taxation – (Indirect taxes – II)	Taxation (Indirect Taxes – III)
International Finance	Security Analysis and Portfolio Management

SCHEME OF EXAMINATION :

1. The examination shall be conducted at the end of each Semester.
2. Each subject shall be evaluated for 100 marks. The evaluation of the performance of the student in theory paper shall be on the basis of both internal assessment (25%) and semester end examination (75%).
3. Internal evaluation shall be as per university guidelines, on the basis of class test, assignments, attendances etc. iv. The Semester end examination shall be held at the end of each Semester and shall be of two and a half hours duration.
4. The college shall carry out the internal evaluation and conduct the semester end examinations for all papers in semesters I, II, III & IV. The college shall carry out the internal evaluation for theory papers in Semester V & VI while the University shall the Semester end examination for these two semesters.
5. The evaluation of projects at T.Y.B.M.S shall be carried out by the examiners appointed by the college for the Viva-voce examination . projects are awarded marks out of 100 and would be a part of total semester marks.

STANDARD OF PASSING

1. Passing Standard

A students shall have to obtain a minimum of 40% marks in aggregate for each theory paper (where the theory paper consists of Internals Assessment & Semester (End Examination) with minimum of 40% marks (i.e.10 out of 25) in the internal assessment and 40% marks in semester end examination (i.e.30 Out of 75) separately to pass the subject.

2. Performance grading table

Grade	Marks	Grade points
O	80 & above	10
A+	70 – 79.99	9-9.99
A	60 – 69.99	8-8.99
B+	55 to 59.99	7-7.99
B	50 – 54.99	6-6.99
C	45 – 49.99	5-5.99
D	40 – 44.99	4-4.99
F	Less than 40	0

3. Allowed To Keep Terms (ATKT) :

- a. A student shall be allowed to keep term for semester II irrespective of numbers of heads of failure in the semester I .
- b. A student shall be allowed to keep terms for semester III if he / she passes each of semester I and semester II

OR

A student fails in more than two papers of semester I and semester II each

- c. A student shall be allowed to keep terms for semester IV irrespective numbers of heads of failure in semester III.
- d. A student shall be allowed to keep terms for semester V if he/she passes Semester I ,Semester II , Semester III , Semester IV.

OR

Shall have passed semester I and III in full and secured ATKT in the second year by failing in not more than Two Courses in each of semester III and Semester IV OR

Shall have secured ATKT in first year by failing in not more than Two courses in each of semester

I and semester II and have passed semester III and semester IV in full

- e. A students shall be allowed to kept terms for semester VI irrespective of number of heads of failure in semester V
- f. The result of semester VI shall be kept in abeyance until the students passes each of semester I , semester II , semester II , semester III , semester V.

FEE STRUCTURE BAF COURSE

Particulars	F.Y.BAF		S.Y.BAF		T.Y.BAF	
	Open Category	Reserve Category	Open Category	Reserve Category	Open Category	Reserve Category
Tuition fees	10,000		10000		10000	
Library Fees	600		600		600	
Gymkhana Fees	400		400		400	
Other Fees/Extra Curricular Activities	250		250		250	
Exam Fees	2042	2042	2042	2042	1000	1000
Enrollment Fees	220		0		0	
Disaster Relief Fund	10	10	10	10	10	10

Industrial Visit Fees	500	500	500	500	500	500
Admi Processing	200	200	200	200	200	200
Document Verification Fees	400	400	400	400	400	400
Utility Fees	250		250		250	
Magzine Fees	100		100		100	
ID Card & Library Fees	50	50	50	50	50	50
Group Insurance Fees	20	20	20	20	20	20
Student Welfare Fund	50	50	50	50	50	50
Development Fees	500		500		500	
Vice Chancellors' Fund	20	20	20	20	20	20
Uni Sports & Cultural Activity	30	0	30	0	30	0
Project Fees	0	0	0	0	500	500
E-Suvidha	50		50		50	
E- Charges	20		20		20	
Alumni Association Fee	25	25	25	25	25	25
(A)	15,737	3,317	15517	3,317	14975	2,775
Computer Practicals	1000		1000		1000	
Laboratory Fees	1000		1000		1000	
(B)	2000		2000		2000	
University Examination Fees + Convocation Fees (Sem V & Sem VI)	0		0		2292	2292
Refundable						
Caution Money	150	150	0			
Library Deposit	250	250	0			
Laboratory Deposit	400	400	400	400		
(C)	800	800	400	400		
Fees (A+B+C)***	18,537	4,117	17917	3,717	19267	5,067
(*** All the Students from SC/OBC/SBC/VJNT/ST can avail the facility).						
(*** Above amount is interim fees & is subject to revision as per University guideline).						

BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

(Affiliated to the University of Mumbai)

OBJECTIVES:

With the global surge in the media industry over the last two decades, there has been a distinct need for an academic programme at the undergraduate level that would meet promising career opportunities in the now booming information and communication business. The Bachelors in mass media (BMM) programme has been designed with this very agenda- to produce professionals armed with specialized skills in either advertising or journalism.

ELIGIBILITY:

A Candidate for being eligible for admission to the degree course in mass media shall have pass XII std. Examination of Maharashtra Board of Higher Secondary Education or Its equivalent and secured not less than 35% marks in aggregate at first attempt.

Duration of the programme and the related information:

1. The programme is full time , consisting if six semester spread over three years.
2. The programme consist of 37 subjects.
3. Total number of lectures per paper (subjects) shall be minimum of 50 and a maximum of 60 ,each of 50 minutes duration.

COURSE STRUCTURE

FYBMM

SEMESTER I	SEMESTER II
Effective Communication Skills-I	Effective Communication Skills - II
Foundation course-I	Foundation course-II
Visual Communication	Content Writing
Fundamentals of Mass Communication	Introduction to Advertising
Current Affairs	Introduction to Journalism
History of Media	Media, Gender and Culture

SYBMM

SEMESTER III	SEMESTER IV
Introduction to Media Studies	Introduction to Advertising
Introduction PR	Introduction to Journalism
Introduction to Cultural Studies	Print Production and Photography
Understanding Cinema	Radio and Television

Introduction to Creative Writing	Mass Media Research
Advanced Computers	Organization Behavior

TYBMM

Specialization is offered to Learners from Semester V onwards:
Advertising of Journalism (Specialization once selected cannot be changed)

SEMESTER V	SEMESTER VI
Advertising	
Advertising in contemporary society	Financial Management
Copywriting	Agency Management
Advertising design (Project Work)	Direct marketing
Consumer Behavior	Contemporary issues
Media planning and buying	Legal Environment & Advertising Ethics
Brand building	Advertising & Marketing Research
	Digital Media
Journalism	
Reporting	Press law and Ethics
Editing	Broadcast Journalism
Feature and opinion	Business and magazine journalism
Journalism and public opinion	Internet and Issues in the Global Media
Indian regional journalism	News Media management
Newspaper and Magazine Making (project work)	Contemporary Issues
	Digital Media

SCHEME OF EXAMINATION

1. The examination shall be conducted at the end of each semester
2. Each subject shall be evaluated for 100 marks. The evaluation of the performance of the student in theory papers shall be on the basis of both internal assessment (25%) and semester end examination (75%)
3. Internal evaluation shall be as per university guideline on the basis of class test, assignments, project, group-discussions, seminar, attendance etc.
4. The semester end examination shall be held at the end of each semester and shall be of 2.5 hours duration.
5. The college shall carry out the internal evaluation and conduct the semester end examination for all papers in semesters I, II, III & IV. The college shall carry out the internal evaluation for theory papers in semester V & VI while the university shall conduct the semester end examination for these two semesters.

6. The evaluation of project at T.Y.B.M.M. shall be carried out by the examiners appointed by the college for the Viva-voce examination. Project are awarded mark out of 100 and would be a part of total semester marks.

STANDARD OF PASSING

1. Passing standard

A student shall have to obtain a minimum of 40% marks in aggregate for each theory paper (where the theory paper consists of internal Assessment & Semester (End Examination) with minimum of 40% marks (i.e. 10 out of 25) in the internal Assessment and 40% marks in semester end xamination (i.e. 30 out of 75)

2. Performance grading table

Grade	Marks	Grade Points
O	80 & above	10
A+	70-79.99	9-9.99
A	60-69.99	8-8.99
B+	55 to 59.99	7-7.99
B	50-54.99	6-6.99
C	45- 49.99	5-5.99
D	40 to 44.99	4-4.99
F	Less than 40	0

3. Allowed to Keep Terms (ATKT)

- A student shall be allowed to keep term for semester II irrespective of number of heads of failure in the semester I.
- A student shall be allowed to keep term for semester III if he / she passes each of semester I And Semester II OR
Fails in not more than two papers of semester I and Semester II each
- A student shall be allowed to keep term for semester IV irrespective of number of heads of failure in semester III.
- A student shall be allowed to keep term for semester V if he / she passes semester I, Semester II, Semester III, and Semester IV.

OR

Shall have passed semester I and II in full and secured ATKT in the second year by failing in not more than Two Courses in each of semester III and Semester IV

Development Fees	500		500	500	500		500	500	500		500	250
Vice Chancellors' Fund	20	20	20	20	20	20	20	20	20	20	20	20
Uni Sports & Cultural Activity	30	0	0	0	30	0	0	0	30	0	0	0
E-Suvidha	50			25	50			25	50			25
E- Charges	20			10	20			10	20			10
Alumni Association Fee	25	25	25	25	25	25	25	25	25	25	25	25
Project Fee	0				0				500	500	500	500
(A)	15,037	2,717	3,217	9,112	14,817	2,717	3,217	9,002	14,275	2,175	2,675	8,210
Computer Practicals	1000			500	1000			500	1000			500
Laboratory Fees	1000			500	1000			500	1000			500
(B)	2000	0	0	1000	2000	0	0	1000	2000	0	0	1000
University Examination Fees + Convocation Fees (Sem V & Sem VI)	0	0	0	0	0	0	0		2292	2292	2292	2292
Refundable												
Caution Money	150	150	150	150	0	0	0	0	0	0	0	0
Library Deposit	250	250	250	250	0	0	0	0	0	0	0	0
Laboratory Deposit	400	400	400	400	400	400	400	400	0	0	0	0
(C)	800	800	800	800	400	400	400	400	0	0	0	0
Fees (A+B+C)***	17,837	3,517	4,017	10,912	17,217	3,117	3,617	10,402	18,567	4,467	4,967	11,502

(*** All the Students from reserve category SC/OBC/SBC/VJNT/ST can avail this facility).

(*** Above amount is interim fees & is subject to revision as per University guideline)

BACHELOR OF SCIENCE-INFORMATION TECHNOLOGY (BSc.IT)

(Affiliated to the University of Mumbai Objective)

OBJECTIVES:

The B.Sc. IT programme of the University of Mumbai is designed to provide basic inputs for abroad understanding of information technology and its interfaces. The focus is on information technology and IT Management. Today smart, successful businesses use IT to give them an extra-edge to stay ahead of the competition. IT is soon becoming s ‘driver’ rather than an ‘enabler’ of business. It is used for processes like office Automation, Management information. The programme takes the student beyond security and Enterprise Resource Planning. This programme will give a strategic advantage to the future of the Indian manager.

Eligibility:

- a) A candidate for being eligible for admission to the degree Course of Bachelor of Science=Information Technology shall have passed XII Standard Examination of the Maharashtra board of Higher Secondary Education or its equivalent with Mathematic and Statistics as one of the subject and one should not have secured less than 35% marks in aggregate for open category and Reserved category candidates.
- b) Candidate who have passed Diploma (Three years after S.S.C.- Xth Std.) in Information Technology /Computer technology/ Computer Engineering/ Computer Science / Electrical, electronics and video Engineering and allied branches/ Mechanical and ALLIED Branches/ Civil and Allied Branches are eligible for direct admission to the second year of the B.Sc.(I.T) degree Education course. However, the Diploma should have recognized by the Board of Technical Education or any other recognized Government Body. Minimum marks required 35% aggregate for open reserved category candidates

OR

Candidates with post HSC-Diploma in Information Technology / Computer Technology/ Computer Engineering/ Computer Science and allied branches will be eligible for direct admission to the Second year of B.Sc.(I.T) However the Diploma should be recognized by the board of Technical education or any other recognized Government body minimum marks required 35% aggregate for open category candidates and reserved category candidates.

P/S Further candidate should note the criteria of admission procedure is as per University of

Mumbai guideline. In case of tie break the procedure of admission will be Maths XII, Total of XII (H.S.C or equivalent of the same) OR Maths of X Science of X and Total of X (S.S.C. or equivalent of the same)

COURSE STRUCTURE

FYBSc.IT

SEMESTER I	SEMESTER II
Communication Skills	Numerical & Statistical Methods
Discrete Mathematics	Web Programming
Operating System	Microprocessor Architecture
Digital Electronics	Object Oriented Programming
Imperative Programming	Green Computing

SYBSc.IT

SEMESTER III	SEMESTER IV
Python Programming	Introduction to Embedded System
Data Structure	Computer Oriented Statistical Techniques
Computer Networks	Software Engineering
Database Management Systems	Computer Graphics and Animation
Applied Mathematics	Core Java

TYBSc.IT

SEMESTER V	SEMESTER VI
Advanced Web Programming	Enterprise Networking
Internet of Things	Security in Computing
Software Project Management	Software Quality Assurance
Enterprise Java	Cyber Law
Linux Administration	Business Intelligence

***[Subject of TYBSc.IT may be revise by university]

SCHEME OF EXAMINATION:

The examination shall be conducted at the end of each semester.

- First & Second Year
 - Theory: 100 marks/paper
 - Tutorial / Practical: 50 marks
 - Theory: 100 marks/ paper – University examination.
 - Practical: 50 marks / internal assessment.
- a) The college shall carry out internal evaluation / practical and conduct the semester end examination for all paper in semester I,II,III,IV. The college shall carry out the internal evaluation / practicals for theory papers in semester V and IV while the university shall conduct the semester and examination for this two semesters . The evaluation of project at T.Y.B.S.c-IT shall be carried out by the examiners appointed by the university as well as internal project guide inclusive of Viva – VOCA examination equally.
- b) The project can be in-house project . (project done within one's institution) or can be done in the industry.
- In case the project is in industry the group will be guided by External Project guide (from industry) and Internal Project Guide (from the institution).
- In case the project is in-house the group will be guided by the Internal Project guide.

STANDARD OF PASSING

1) **Passing Standards**

A Students shall have to obtain a minimum of 40% marks in aggregate for each theory paper (where the theory paper consists of Internal Assessment & Semester (End Examination) with minimum of 40% marks (i.e. 10 Out of 25%) in the Internal Assessment and 40% marks in Semester end examination (i.e. 30 Out of 75) and 40% marks in Practical examination (i.e. 20 Out of 50) separately to pass the subject.

ii) Performance grading table

Grade	Marks	Grade Points
O	80 & above	10
A+	70-79.99	9-9.99
A	60-69.99	8-8.99
B+	55 to 59.99	7-7.99
B	50-54.99	6-6.99
C	45-49.99	5-5.99
D	40 to 44.99	4-4.99
F	Less than 40	0

iii) Allowed To Keep Terms (ATKT):

- a) A student shall be allowed to keep term for Semester II irrespective of number of heads of failure in the Semester I.
- b) A student shall be allowed to keep term for Semester III if he/she passes each of Semester I and Semester II

OR

A student fails in not more than two papers of Semester I and Semester II each

- c) A student shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III.
- d) A student shall be allowed to keep term for Semester V If he/she passes Semester I, Semester II, Semester III and Semester IV.

OR

Shall have passes Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passes Semester III and Semester IV in full.

- e) A student shall be allowed to keep term for Semester VI irrespective of number of heads of failure in the Semester V.
- f) The result of Semester VI shall be kept in abeyance until the student passes each of Semester I, Semester II, Semester III, Semester IV and Semester V.

FEE STRUCTURE BSCIT COURSE

Particulars	F.Y.BSc-IT		S.Y.BSc-IT		T.Y.BSc-IT	
	Open Category	Reserve Category	Open Category	Reserve Category	Open Category	Reserve Category
Tuition fees	10000		10000		10000	
Library Fees	1200		1200		1200	
Gymkhana Fees	400		400		400	
Other Fees & Extra Curricular Activity	250		250		250	
Exam Fees	2042	2042	2042	2042	1000	1000
Enrollment Fees	220		0		0	0
Disaster Relief Fund	10	10	10	10	10	10
Industrial Visit Fees	500	500	500	500	500	500
Admission Processing	200	200	200	200	200	200
Utility Fees	250		250		250	
Magazine Fees	100		100		100	
ID Card & Library Card Fee	50	50	50	50	50	50
Group Insurance	20	20	20	20	20	20
Document Verification Fee	400	400	400	400	400	400
Student Welfare Fund	50	50	50	50	50	50
Development Fees	500		500		500	
Vice Chancellor's Fund	20	20	20	20	20	20
University Sports & Cultural Activity	30		30		30	
E-Charges	20		20		20	
Computer Practicals Fees	1000		1500		2500	
Laboratory Fees	6000		6000		6000	
E-Suvidha	50		50		50	50
Alumni Association Fees	25	25	25	25	25	25
Project Fees					750	750

(A)	23337	3317	23617	3317	24325	3075
University Examination Fees + Convocation Fees (Sem V & Sem VI)	0	0	0	0	2292	2292
Refundable						
Caution Money	150	150	0		0	
Library Deposit	250	250	0		0	
Laboratory Deposit	400	400	400	400	400	400
(B)	800	800	400	400	400	400
Total (A+B)***	24137	4117	24017	3717	27017	5767
(*** No Scholarship / Freeship facility avail to OBC/SBC & VJNT categories. Facility only for SC & ST category Students).						
(*** Above amount is interim fees & is subject to revision as per University guideline).						

UNFAIR MEANS:

- Coping or using unfair means at examination is a crime, and a student found using unfair means may be handed over to the police and may have to suffer the consequences of legal action. Students should, therefore, indulge in the use of any Unfair Means at the time of examinations.
- The University of Mumbai has laid down certain procedures for conducting an enquiry in case of unfair practices in the examination. Varying degree of punishment has been prescribed by the University.

ADD – ON COURSES

The following Add on Certificates/Diploma/Advanced Diploma Courses are conducted by the College.

1. Travel and Tourism
2. Stock Market Operation
3. Functional English

WELFARE SCHEMES OF DEPT. OF STUDENTS' WELFARE, UNIVERSITY OF MUMBAI:

1. Book Bank Scheme:
2. Financial Assistance to the students of the colleges
3. Youth Festival
4. Avishkar Research Convention.
5. Youth Parliament

CODE OF CONDUCT

Discipline is a prerequisite for a healthy academic environment on the campus. Students are required to maintain discipline in the college premises. The following are the board rules of discipline, which will have to be scrupulously observed by all students. Any violation of these shall result in disciplinary action being taken on the concerned students.

1. Students must maintain silence during lectures. They should be punctual, regular and polite. Any attempt to interrupt teaching is severely discouraged.
2. Students should not stand outside the college gate or sit on the staircase of the nearby residential buildings. Strict action will be taken against the offenders.
3. Students must attend all classes, tutorials regularly according to the time-table. Students failing to have minimum 75% attendance in each subject will not be allowed to appear for examination as per Maharashtra University Act 1994.
4. A student having serious default in attendance will not be granted terms.
5. Students are to be present for all co-curricular and extra-curricular activities organized for the overall professional development of the students.
6. Students must not attend private coaching classes.
7. Submission of project / assignment should be on time.
8. Students must take proper care of the college property and help the college authorities in keeping the premises neat and clean. Any damage done to college property is a breach of discipline and will be severely dealt with.
9. No person shall be invited by students to address the college meetings or society without the prior permission of the principle. Even in college debates it is necessary to get all the subject proposed for discussion approved previously and such debates should be held under the president-ship of person approved by the principle.
10. No society /association can be formed without the permission of the college.
11. Students shall be abide by the rules and regulations in force at a present or that may thereafter be made for a college .They shall do nothing either inside or outside the college that will interfere with its orderly administration or affects its public image. Guardians/ Parents are expected to have agreed to rules to allowing their wards to join the college. They have also expected to have undertaken to submit to normal enforcement of the rules of discipline. In all matters of the discipline, the principle's decision shall be final.
12. If for any reason, in the opinion of the Principal (which shall be final) , the continuance of a student in the college is deemed detrimental to the best interests of the college ,he

may ask such student to leave the college without assigning any reason for his decision. The decision of the principal in all matters relating to the college shall be final /conclusive.

13. The student are advised not to carry mobile sets with them in the college. The college is not responsible for any theft or damage to mobile set . Carrying of mobile phones in the examination hall is not allowed. Mobile should be switched off during lectures/tutorials.
14. Malpractice at the examinations shall be strictly dealt with. The quantum of punishment for students found guilty of malpractice depends upon the nature of malpractice. The punishment varies from being debarred from appearing at examination for a minimum of 1 year to maximum of 5 years.
15. Ragging: Ragging of whatever kind is strictly forbidden, even if the act is committed outside the college campus. Admission will be denied to such students or is liable to be cancelled. This PUNISHABLE ACT under section 26(1) (g) of the UGC act of 1956. Full text on Ragging is available with a Registrar of the College.
16. Smoking is strictly prohibited on the college premises.
17. Students should follow the day to day dress code laid out by the authority and ensure that they wear decent clothes, everyday . Specific dress code instructions given for activities , visits etc. should be adhered to scrupulously, falling which , the students concerned could be debarred from the activities. Violation of dress code shall result in strict disciplinary action.
18. Students must wear their Identity Card in the college campus everyday. No students shall be allowed in the college premises without his/her identity card, which must be produce whenever demanded by any member of the staff. No students will be allowed to attend classes ,test, examinations etc.; unless she /he has her/his Identity Card with her/him.
19. In case the original Identity Card is lost by a student or is mutilated in any way, student should submit an application to the Principal for issue of a duplicate Identity Card.
20. College administration will not be responsible for loss of any personal electronic gadgets in the college premises.

OTHER INSTRUCTIONS:

- All admissions are Provisional, subject to scrutiny and confirmation by the college and the approval of the university of Mumbai.
- Original H.S.C. or equivalent mark sheets to be submitted at the time of admission.
- Admission, even if granted, is liable to be cancelled if information, provided by the candidate is found incorrect at a later stage.
- Every candidate admitted to the degree course in the constituent/ affiliated college/ recognized institutions, conducting the course shall have to register himself /herself for enrolment with the university of Mumbai through the online registration procedure. Failure to do so shall result in the cancellation of admission.
- Reserved category students who wish to avail of scholarship/freeship facilities provided by the government shall have to complete the necessary online formalities for the same.

CHECKLIST OF THE DOCUMENTS REQUIRED FOR ADMISSION

1. Original online application (college copy);
2. Original plus three photocopies of HSC mark-sheet;
3. Leaving certificate;
4. Attested copy of S.S.C. Board Certificate;
5. Attested copy of School Leaving Certificate;
6. Photo copy of Ration Card;
7. Photo copy of Aadhar Card;
8. Attested copy of Caste Certificate, if applicable;
9. Income Certificate issued by Tahasildar or Form no 16A;
10. Attested copy of Non-Creamy Layer Certificate, if applicable.



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वयत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Chetana's Hazarimal Somani College of Commerce
& Economics Smt. Kusumtai Chaudhari College of Arts
Bandra (East), Mumbai, affiliated to University of Mumbai, Maharashtra as
Accredited
with CGPA of 3.10 on four point scale
at A grade*

Date : January 29, 2009



Director

EC/47/RAR/24



Chetana's

**Hazarimal Somani College of Commerce and Economics,
Smt. Kusumtai Chaudhari College of Arts.**
(Permanently Affiliated to University of Mumbai)

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